Behavioral Insights and Parenting Lab

CHAT**2**LEARN

Small talk that makes a **big** difference.



What is Chat2Learn?

A free and easy text message program to promote children's curiosity - backed by research! Chat2Learn guides fresh and fun conversations with your child – chats to spark big thinking!



Who can participate?

All Illinois families of children 3-5 years old!



How do I sign up? Please scan the QR code below or visit biplab.uchicago.edu/chat <u>2learn/</u>to sign up!



THE UNIVERSITY OF CHICAGO

BIP BEHAVIORAL INSIGHTS

LAB AND PARENTING LAB



What does a Chat2Learn look like?



Chat2Learn: What would it be like to have a giraffe as a pet?

Text back Jamie's response and we'll share more!

Mom: Jamie said it would be

Chat2Learn: If you had a pet giraffe, where would you keep it?

Learn more about the BIP Lab's work at biplab.uchicago.edu